

# RULES OF PROCEDURE



**PERSEVERANTIA**  
**2024**

BOMBAY SCOTTISH SCHOOL, MAHIM



# Bombay Scottish School, Mahim



# FABULA

THE DIRECTOR'S CUT



**PERSEVERANTIA**

# HEAD : KHUSHI JHA

‘The best education in film is to make one’  
– Stanley Kubrick

This stem-winding, film-making event beckons the collaboration of visionary leadership, theatrical genius, and masterly cinematography to create a spellbinding masterpiece. Whether you have a flair for delivering the tragic, the comic, the suspenseful, or the dramatic, you are invited to unravel the skeins of thematic thought and entwine the details of dramatic effect into a monumental masterpiece.

Let your emotions and thoughts shine on the screen as the film unfolds, stirring hearts and spirits alike.

Awareness campaigns serve as catalysts for change, igniting conversations, challenging norms, and mobilizing communities into action. These campaigns have the power to shape perceptions, influence policy, and ultimately, create a more empathetic world. As we navigate the complexities of the 21st century, let us harness the power of awareness campaigns to amplify voices, catalyze change, and build a brighter future for generations to come.

Let your emotions and thoughts shine on the screen as the film unfolds, stirring hearts and spirits alike.

# **RULES OF PROCEDURE**

**ELIGIBILITY: Grades 9 to 12**

## **RULES:**

- Each school is allowed to send **one team only**.
- Each team should have **4-10 participants**.
- Mandatory participants include:
  1. Videographer
  2. Director
  3. Editor
  4. Actor
- The credits scene must clearly mention the **roles and names of the participants**. However, at no point must it **disclose the identity of your school** or any other **sensitive information**.
- Theme: Participants have to make an **awareness campaign video** on the theme of **Inclusivity**. All awareness campaign videos will be presented to the judges on the final day of the event (**3rd August, 2024**).

# **RULES OF PROCEDURE**

Duration: Maximum of **3 minutes**

- Your film must be emailed to **[fabula@bombayscottish.in](mailto:fabula@bombayscottish.in)** in MP4 format on or before **11:59 p.m. on 27th July, 2024.** Rename your films as **(bss\_persev\_fabula\_team1)**. Your team numbers will be **assigned after registration.**
- On the main event day, participants will have to make a **30 to 40-second promotional video for Perseverantia 2025.** They will be given **1 hour 15 minutes** to script, film and edit the videos. These videos will be **submitted on the event day itself.**
- Participants **need** to carry **all materials** required to make the promotional videos (Examples - laptop, camera, phone, etc.)
- Participants must arrange for their own **Wi-fi** through a **Wi-fi dongle or hotspot.**
- Participants are expected to give a **short introduction** for their **awareness campaign videos and the promotional videos** based on their idea of the videos. In the introduction the team may simply **state their team number; names of the individuals or the school are not allowed.**

# **RULES OF PROCEDURE**

## **AWARENESS CAMPAIGN FILMING FORMAT:**

- The Awareness campaign video must **primarily be in English.**
- The use of **limited Hindi phrases** will be allowed.
- It must be shot in **landscape mode only.**
- It must be created using a **phone camera only.**
- It must have a **distinct film name.**
- It must be in **MP4 format.**

# RULES OF PROCEDURE

## COPYRIGHT RESTRICTIONS:

- Participants must ensure that all material used in their submission (e.g., music, images, videos) is either **original or properly licensed**. Due credit must be given in the campaign video.
- **Plagiarism or unauthorized** use of copyrighted material may result in disqualification.
- Participants must ensure that any music or sound effects used in their video are either **original compositions or are properly licensed for use**. Any unauthorized use of copyrighted material may result in disqualification. It is recommended that participants use **royalty-free music and sound effects**.
- **The awareness campaign script needs to be unique and not plagiarized from any other source.**

# **FLOW OF EVENT**

**There will be two rounds for the event :**

## **Preliminary Round (ONLINE):**

- **Once the awareness campaign video has been** emailed to [fabula@bombayscottish.in](mailto:fabula@bombayscottish.in) in **MP4 format** by the required date, it will be examined for relevance to the topic and overall appropriateness.
- If any **infringement is detected after submission**, an email will be sent, following which the teams will have **48 hours** to make changes. **Failure to meet the deadline will lead to disqualification.**

## **2. Final round (OFFLINE):**

1. The awareness campaign videos that have been submitted will be evaluated by the respective judges on the main day.
2. A workshop will be conducted wherein , all contestants will get the chance to interact with some of India's finest advertisers.
3. After this workshop, participants can use inputs from this session and will have make a 30 to 40 second promotional video for Perseverantia 2025.



# MARKING CRITERIA

- Creativity
- Production
- Acting
- Cinematography
- Relevance of the topic
- Impact on the audience
- Structure of the awareness campaign video



# **GROUNDNS FOR DISQUALIFICATION**

- **Plagiarism** (If an email is received after submission pointing to any infringement, the teams will be notified and given 48 hours to correct it. The penalty for missing the deadline is disqualification.)
- **Documentaries or animated films** will not be accepted.
- **Sexist, racist, homophobic, or religious comments or implications** may hurt the sentiments of any individual or community.
- Portrayal of **inappropriate or improper attire**.
- Portrayal of any kind of **explicit scenes**.
- **Disclosure of the identity of your school** at any point in the film, including the opening scene or closing credits.
- Submitting more than one entry.
- Use of **profane or obscene language**.
- **Disrespectful behaviour** towards other participants, teams, and organizers.
- **Failure to comply** with event rules and guidelines.

If you have any questions, please do not hesitate to contact us at [fabula@bombayscottish.in](mailto:fabula@bombayscottish.in) or

**Ritika Kalantri** (President) - +91 98677 37141

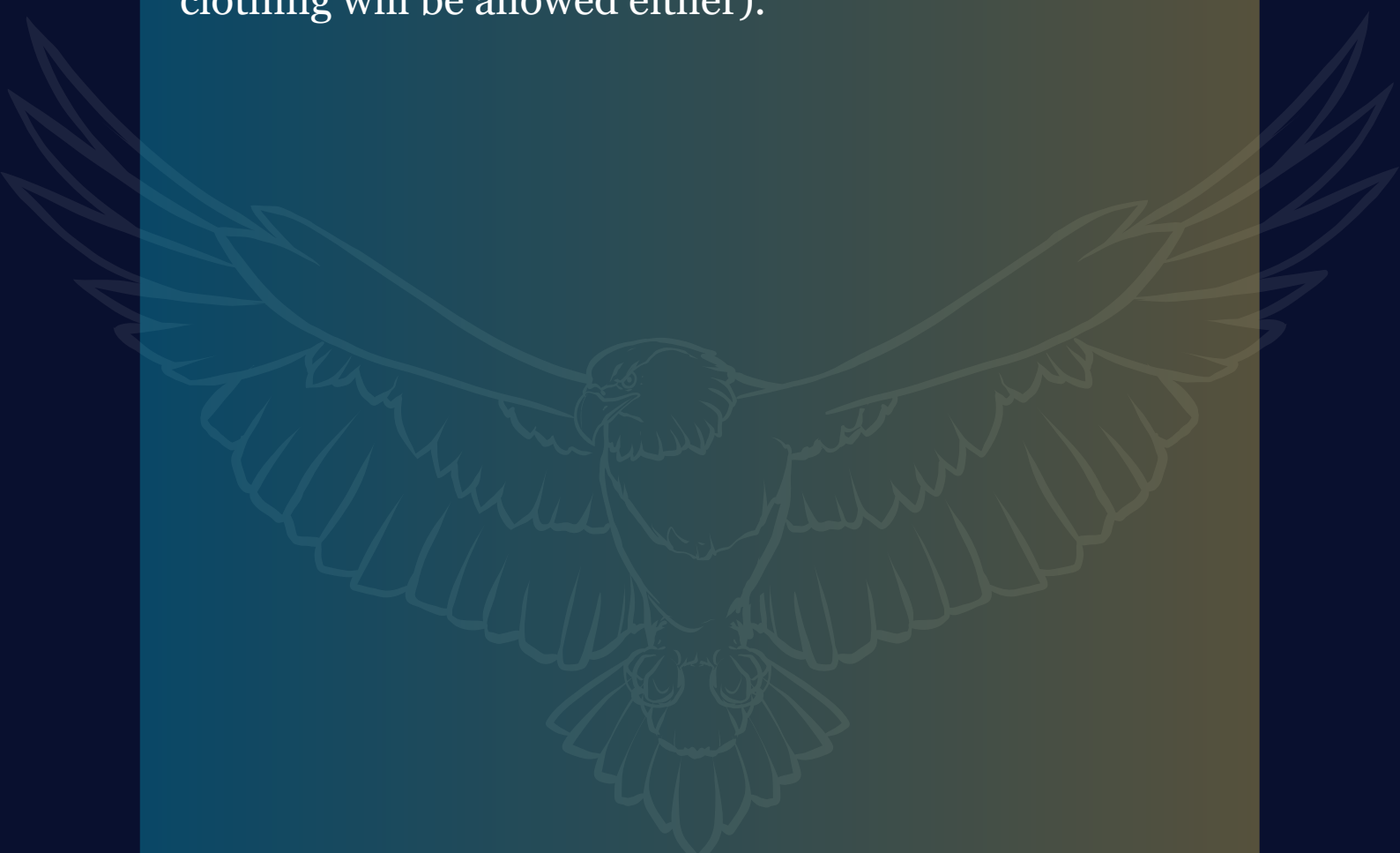
Heads of Public Relations:

**Angelina George** - +91 93214 43703

**Aashvi Mehta** - +91 99208 22058

# DRESS CODE

Participants must be dressed in **smart casuals**. Sleeveless tops, crop tops, shorts, and short skirts are not permitted (no ripped jeans, tight fitting, revealing clothing will be allowed either).



# DISCLAIMER

Participants must adhere to all the rules and regulations outlined for the event. Failure to comply with these rules will result in disqualification, negative marking, or disciplinary action.

